



# L.I.F.E. *Style*

June 2013

## Happy 10th Anniversary L.I.F.E.!!

Ten years ago L.I.F.E. (Lowrey Is Fun and Easy) was founded by a simple idea: a music making lifestyle club that brings together people who share the desire to make music.



Lowrey Organ Company established L.I.F.E. in 2003, in part, as a way for Lowrey Owners to meet other music lovers, share ideas, tips, and stories.

When the L.I.F.E. program was announced at Lowrey's Home Organ Holiday, over 500 enthusiastic people joined within the hour. Over the years L.I.F.E. gave members the opportunity to get more involved in their music making by playing in local communities, for charity, and for fun.

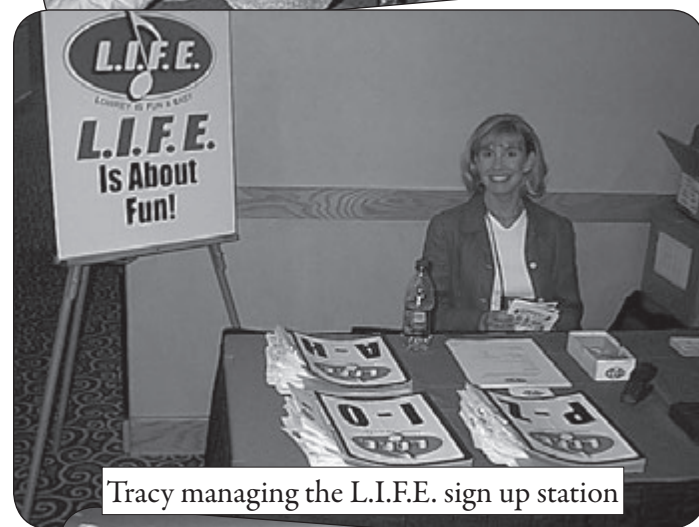
The L.I.F.E. program went through its biggest change in 2011, when the decision was made to transform L.I.F.E. into a free program and to eliminate points earning. These changes ultimately made L.I.F.E. more accessible to both national and international Lowrey owners; members could enjoy the perks that L.I.F.E. has to offer without needing to leave their homes. Since L.I.F.E.'s modification two years ago an additional 2,500 people have joined, bringing the L.I.F.E. family to a total of 4,500 members and that number continues to steadily grow.

The L.I.F.E. team is always striving towards improvement; it will be exciting to see where that motivation will take the L.I.F.E. program next.

We want to take the time to thank you all for your dedication to Lowrey L.I.F.E. and spending the last 10 years with us!! Here's hoping for many more!



The L.I.F.E. Rollout, June 12, 2003



Tracy managing the L.I.F.E. sign up station



The first L.I.F.E. party ever!



# Yodeling

by: Bil Curry



*Yodeling came up recently in a conversation about Country/Western songs, so let's take the yodel preset from the "Bavarian Polka" (on the lower right) and put a country guitar sound on the upper. Once we do that we'll concentrate on the technique to make the lower right vocal sound yodel. This is a bit tricky so be sure to enlist the help of your class leader.*

1. Go to the "Bavarian Polka" style (usually Polka, Var. 1) and Rhythm Preset (Style Setup) zero (0).
2. If you don't have "Bavarian Polka" start with the Power On and put the "Scat: Swingle" or "Vocal: Bah (or Dah)" sound on the Lower Right (Solo). Increase the Vibrato rate to 52 +/- and the vibrato depth to 58 +/-.
3. Now choose the "Guitar: Country", "Guitar: Strat" or "Guitar: Tremolo" sound for the Upper Keyboard. Memorize this setting (Upper = Guitar, Lower Right = Vocal) to a Bank preset.
4. Now select a style like "Country Swing" or "Roadside Cafe" and get the music out for "Release Me" or any other country song that you like and will fit these styles (or other country style if you wish).
5. Play the song then at the end (or in the middle) play the yodeling as notated below:

The secret:

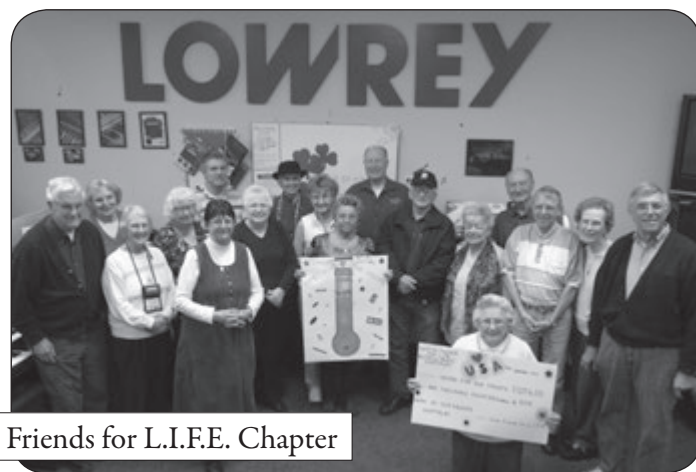
- Release the eighth notes (stems up) precisely on the eighth rest.
- This will let the "G" you are holding with you thumb play exactly on the up beat.
- The note you play and the "G" that plays when you release should sound even (rhythmically).
- Don't give up, release those eighth notes in time with the beat.

## Evola Music of Canton Supports H.F.O.T

The Evola Music of Canton L.I.F.E. chapter (Friends for L.I.F.E.) decided to follow the leadership of National L.I.F.E. and undertake a project to raise funds for Homes for Our Troops. Through the use of collection jars at concerts and in the showroom of the store and patriotic banners and flags around the jars, the club raised \$1014.00, which was forwarded on to Homes for Our Troops. It was an exciting and worthwhile project for our members as well as for Evola Music staff and students.



Linda Lynch & Dennis Awe



Friends for L.I.F.E. Chapter

**L.I.F.E. Chapter phone  
number & email**  
**630.607.5207**  
 chapterpres@lowrey.com

Direct other L.I.F.E. inquiries to  
 Jacqueline Mavros.  
 Email: jacquelinem@lowrey.com  
 Phone: 708-352-3388 x 230

## Yodeling with a Solo Vocal Sound





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