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September 2011

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To order: visit www.musicdispatch.com, or call 1-800-637-2852 Please note, there is a shipping and handling charge.

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L.I.F.E. Style

September 2011

Play What You Like. Like What You Play!

This past August was the 30th anniversary of the introduction of the 5150, IBM's first PC offering and what many credit as the foundation of modern-day personal computing technology.



The IBM news got us thinking about what Lowrey innovations happened some 30 years ago and we found the MX1, which began the era at Lowrey of the Orchestrated Accompaniment. Today we call them styles and the MX1

drew crowds with the never-before-heard sophistication of 12 orchestrated accompaniments. Just like the computer, the Lowrey has made tremendous evolutionary leaps in the past 30 years.

Fast forward to 2011 and we find dramatic expansion in musical variety, authenticity, capability, quality and power. Style selections have multiplied into hundreds of choices since 1981. Factor in the thousands of preset variations, hundreds of instrumental sound choices, and intuitive feature controls and we find a Lowrey today that offers virtually endless music-making possibilities. And with the advent of smart technology, the Lowrey responds musically to all types and levels of play. The result of all this music-making technology?

Play what you like and like what you play!

2011 L.I.F.E.

Just a few reminders and clarifications regarding LIFE.

- L.I.F.E. Rewards Redemption** - Redemptions will no longer be accepted after November 18, 2011. Redemptions need to be postmarked no later than November 18 to qualify.
- L.I.F.E. Rewards Redemption** - Due to the recent high volume of requests for redemptions we have experienced longer service lead times. Thank you for your continued patience.
- L.I.F.E. Membership Cards** are being retired for new and renewing members.
- New L.I.F.E. Members** - When ordering the Members' Only Discounted EZ Play Songbooks use member #37300.



Email Dennis and Joyce Kaplan at chapterpres@lowrey.com to begin receiving the electronic Chapter Update. Have a great LIFE story and some photos to share? Dennis, Joyce and Tom, the LIFE leadership team, would love to have them and get them published for all to enjoy!

Change of Address for Lowrey & L.I.F.E.:

Jacqueline Mavros, Lowrey L.I.F.E., 847 N. Church Court, Elmhurst, IL 60126-1036

Gypsy Jazz

by: Bil Curry



Gypsy Jazz, also called Gypsy Swing, Jazz Manouche, and Manouche Jazz is a style made famous in the 1930s by guitarist Jean “Django” Reinhardt & his band the Quintette du Hot Club de France.



Django was the foremost guitarist of this style which also brought to fame the jazz violinist Stéphane Grappelli.

Click on the song samples at:

<http://texasgypsies.com/listen/index.html> and you'll realize that you've heard this style of music before. *The Texas Gypsies* is my brother Steve's band (he's the one on guitar). He's also been kind enough to put up a sample of today's song (*After You're Gone*) for you to hear how a gypsy band would perform it. Enjoy the sample and Steve's original songs like *Maxwell Swing* & *Amazing* along with other gypsy style standards.



Set up your Lowrey for *After You're Gone*:

Style: - Gypsy Rag, Tempo 190 +/-

Alternate

Style: - Harmoni-Cats, Tempo 190 +/-

- Turn off Orch Plus

- Intro

- Use Rhythm Preset (0) or any preset featuring guitar or violin.

- Play the song through two times.

The first time through Orch Plus is turned off.

Turn Orch Plus on the second time through.

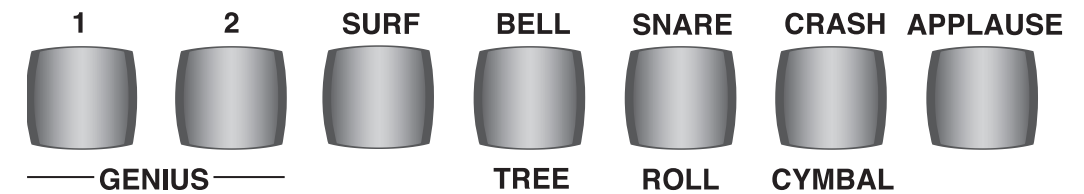
The tempo seems fast but the melody is slow. The notes are written so that they are played twice as long which makes playing the song easy and giving you a great beat.

Make A Joyful Noise

by: Jim Wieda



Sound effects add interest and another dimension to your music. Lowrey ensures that you can make your music complete by providing a whole library of interesting sound effects that will be appropriate for your great composition!



Those of you who have sound effects buttons on the right side of your instrument have quick access to a snare drum or applause at the end of your masterpiece. The Genius buttons in the sound effects section allow you to access sounds of your choice. Simply press the Genius button and hold it. Look in the screen and you will see the name of the sound effect on the screen. You may then scroll while holding this Genius button to find the particular sound that is perfect for your song. Lowrey has gone to great lengths to provide sounds that work well with the style of music you are playing. After you have selected a rhythm style, simply touch a Genius button in the sound effects section and there will be an appropriate sound waiting for you. Even the Song Set-ups have great surprises in store.

- Try the Song set-up for “**Peg O My Heart**”. **Genius 1** and **2** in the sound effects will automatically select a heart beat and a kiss!
- “**Baby Elephant Walk**” will select a roaring elephant sound.

Next time you are playing a rhythm style or using Song Set-Up, find the great surprises in store for you in the Genius Sound Effects.

Those of you who don't yet own a Lowrey with sound effects may manually make some. These are a couple of recipes for fun sound effects.

- **Car Horn** - On the upper keyboard select the **Trombone** sound and play an **F** and the **A^b** note just above **F** at the same time. Strike these notes two times to get a fun car horn effect. You'll need to find that book with Cab Driver in it now!
- **Sleigh Bells** - On the upper keyboard select **Vibes** or **Bells** and play the highest **F-F#-G** at the same time. Strike these in groups of three for a great “Jingle Bell” sound.

Remember- noises can be musical too! They can make a simple song sound extraordinary!

AFTER YOU'RE GONE

WORDS BY: HENRY CREAMER
MUSIC BY: TURNER LAYTON

Intro

Chords: C, F, Fmaj7, Fm, Cmaj7, A7, D7, G7, C, C7, F, Fmaj7, Fm, Cmaj7, A7, Dm7, A7, Dm7, Fm, C, E7, Am7, D7, C, A7, Dm7, G7, 1. C, N.C., 2. C *Press ENDING*