

## Member's Only Discounts! EZ Play Songbooks

July 2010

### More Songs of the 1960's

Regular Price \$14.95

Members Receive a 25% Discount



#### E-Z Play Today Volume 371

66 songs, including: Alfie • The Impossible Dream • Leaving on a Jet Plane • Moon River • Raindrops Keep Fallin' on My Head • Sweet Caroline • Tell Laura I Love Her • What the World Needs Now • and more.

Use L.I.F.E. code: LL07

Hal Leonard songbook code: 102296

To order: visit [www.musicdispatch.com](http://www.musicdispatch.com), or call 1-800-637-2852 Please note, there is a shipping and handling charge.

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Lowrey LIFE  
LaGrange Park, IL 60526



August 2010

### Still More Songs of the 1960's

Regular Price \$14.95

Members Receive a 25% Discount



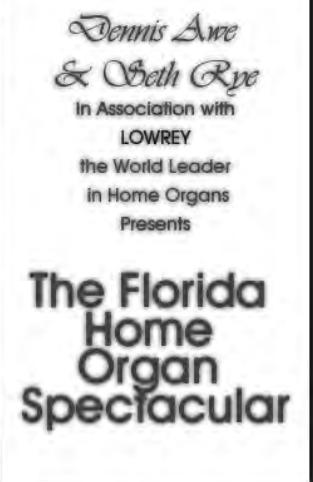
#### E-Z Play Today Volume 390

Over 50 songs, including:  
Breaking Up Is Hard To Do • Do You Know The Way To San Jose • Hey Jude • Make Your Own Kind Of Music • On Broadway • Up On The Roof • What A Wonderful World • and more.

Use L.I.F.E. code: LL08

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To order: visit [www.musicdispatch.com](http://www.musicdispatch.com), or call 1-800-637-2852 Please note, there is a shipping and handling charge.



August 30th, 31st, September 1st & 2nd

### Visit the Dennis Awe Web Site

To be up on the latest breaking news regarding The Florida Home Organ Spectacular go to [www.dennisawe.com](http://www.dennisawe.com)

### Register Now And Join The Fun!

There is only one place to enjoy America's finest concert artists, world class workshops, fabulous fun events and magnificent accommodations. Join us and an unbelievable line up of talent at the Orlando Marriott hotel, conveniently located adjacent to the Orlando International Airport.

Our goal is to give you more music, more workshops, more special events, more after-happenings and the greatest accommodations at the best prices possible. We strive to continue the traditions established by past events such as Home Organ Holiday, A.O.A.I., California's Home Organ Festival and Keyboard World Adventures.

The Florida Home Organ Spectacular will be a music and vacation experience you will treasure forever.

You can call Ginny at 407-810-8443 or 407-365-5006 if you have any special questions.

### Don't Delay. Book Now at [dennisawe.com!](http://dennisawe.com)

**Package A \$599 per person** (includes taxes & gratuities)

**3 Days/3 nights 8/30-8/31-9/1**

This includes first class accommodations, all meals, all workshop materials and musical arrangements, a \$400 exclusive software package (disk or USB) if registered by ~~May 15th~~, June 30, 2010 and full transportation from the airport to the hotel and the return trip.

**Package B \$769 per person** (includes taxes & gratuities)

**4 Days/4 nights 8/30-8/31-9/1-9/2**

Everything on Package A plus the after happening. The after happening includes free transportation to the television studio, breakfast at the hotel, lunch at the studios and a magnificent dinner and show at one of Orlando's premier entertainment centers. Bring a Camera! It's a WOW!! PLUS a drawing to win Dennis or Seth to fly to your home and perform a concert for you and your friends!!

# L.I.F.E. Style

A Year of Creativity

July 2010

### Meet Jacqueline Mavros

Joining the Lowrey sales and marketing team is Jacqueline Mavros. Jacqueline will be involved in many facets of Lowrey operations and will be primarily involved in coordinating L.I.F.E. programming. She is a recent graduate of North Central College, located in Naperville, Illinois where she earned a B.A. Her fields of study included Japanese, International Business (management, marketing, accounting) History and Group Process.



### New Officers Named at L.I.F.E. Plays In Peoria

The new chapter officers for **L.I.F.E. Plays In Peoria**, sponsored by **Don's Musicland**, were introduced at a recent meeting of the chapter. This fast-growing chapter in Peoria knows how to have fun with music and are eager to introduce more people in their community to their hobby.



Pictured from left to right are: Mary Parsons - Treasurer, Tony Anthony - Vice President, Barbara Sulaski - President, Judy Knollhoff - Secretary.

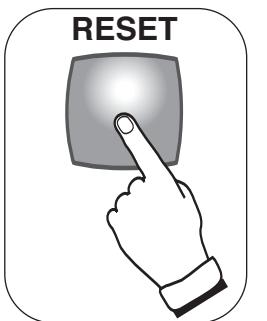
# Play Piano

by: Bil Curry

I was talking to Seth Rye and he said people often ask him how to get just the piano sound on the lower keyboard with no split. And that is the really cool thing about a Lowrey. It can authentically represent so many different instruments, including organs. Well, I'll give you my piano answer but Seth will be giving an in-depth clinic on this subject at the August **Home Organ Spectacular** (HOS) in Orlando (go to [sethrye.com](http://sethrye.com) or [dennisawe.com](http://dennisawe.com) for more information).

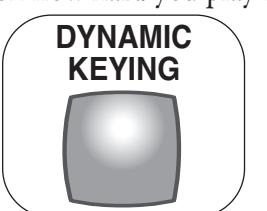
## It's easy to get just play piano (with no style) as follows:

1. Turn on your Lowrey or press the **Reset** button if it's already on.
2. Turn off the 8' and 4' organ flute sounds for the lower keyboard.
3. Turn on the **Lower Genius** (for models that don't have a lower Genius, press the red **Piano** and **Lower Left Orchestral** buttons).
4. When you are using **Lower Genius**, bring the **Lower Volume** up all the way.  
*Now there's a piano on the lower keyboard that plays across all the keys.*



## But Wait, There's more:

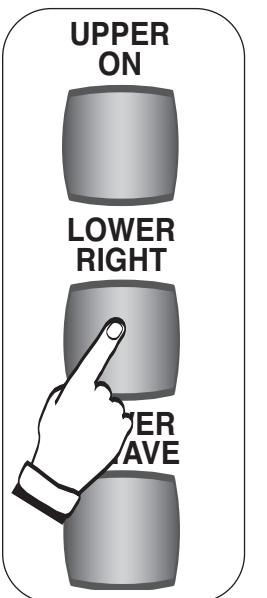
1. Press the **Dynamic Keying** button to make the keys play louder and softer depending on how hard you play them (like a real piano).
2. Set the volume pedal as loud as you can (all the way down) but reduce the **Master Volume** level so it's not too loud. Now it will be a lot easier to "kick" the **Left Foot Switch** for sustain (like the sustain/damper pedal on an acoustic piano).



## With Styles Playing Too!

When you play full chords (3 or more notes) and you want to play across the entire lower keyboard with the styles playing, then here is one way to set this up:

1. Select a style (w/Rhythm Preset on).
2. Look at your **Orchestral** (red) and **Solo** (blue) sound sections and turn off any **Lower Right** buttons that may be on.
3. When there are flashing buttons in just those sections where you turned off the **Lower Right** buttons, then press the button that is **NOT** flashing. *This will turn off the flashing button whose sound was assigned to the lower right.*
4. Now, turn off **MCS** and **Memory** and you can play notes, chords, and runs (scales, improvisations, etc.) all the up and down the lower keyboard. Remember that it will take a minimum of 3 notes to change a chord for the styles. When the sound is something other than piano and you want piano, then press **1** on the **Keypad** and press the **Lower Genius** button.



Save this setting to a **Bank Preset** (with Style) for easy access the next time you want this style & setting. Once you have done this for one style, press **Accomp Lock** and go to another style. Your lower keyboard will stay the same and you can now save this new style to another Bank Preset.

If you want to know more, take this article in to your Lowrey dealer and they can help you with it (and be sure to catch Seth's clinic in Orlando).

*Hope to see you at the HOS,  
Bil*

# The Points Corner

## Heard 'Round L.I.F.E

### May was Better Sleep Month

We picked up this interesting and helpful article from our friends at **Dallas Metro LIFE**, hosted by **Romeo Music** in Dallas/Ft. Worth. Even though it's now July, sleep is always an important topic, and making music can actually help prepare you for a more restful sleep. A couple of the wellness activities in **Lowrey Magic** can help you sleep. Ask your Class Leader to share *Activity 8: Letting Go*, and *Activity 9: Getting Ready to Sleep*.

#### 1. Sleep is a time when your body & brain shut down for rest and relaxation. False.

*No evidence shows that any major organ in the body – including the brain – shuts down during sleep. Some physiological processes actually become more active while you sleep, such as secretion of certain hormones and activity in the brain related to learning and memory.*

#### 2. People need less sleep as they get older. False.

*Older people don't need less sleep, but often get less sleep or find sleep less refreshing. As people age, they spend less time in the deep, restful stages of sleep and are more easily awakened. Older people are also more likely to have medical conditions that disrupt their sleep.*

#### 3. You can make up for lost sleep during the week by sleeping more on the weekends. False.

*While this can relieve part of a sleep debt, it will not completely make up for the lack of sleep. This pattern also will not make up for impaired performance during the week because of not sleeping enough. Furthermore, sleeping later on the weekends can affect your biological clock so that it is much harder to go to sleep at the right time on Sunday nights and get up early on Monday.*

#### 4. The main cause of insomnia is worry. False.

*Although worry or stress can cause a short bout of insomnia, a persistent inability to fall asleep or stay asleep at night can be caused by a number of other factors. Certain medications and sleep disorders can keep you up at night. Other common causes of insomnia are depression, anxiety disorders and medical conditions such as asthma or arthritis that have symptoms that become more troublesome at night.*

#### 5. Naps are a waste of time. False.

*Naps do not substitute for a good night's sleep, but they can be restorative and help counter some of the impaired performance that results from not getting enough sleep at night. Avoid taking a nap late in the day because it can interfere with your ability to fall asleep at night. Limit naps to one hour or less because longer naps make it harder to wake up and get back in the swing of things. Taking frequent naps during the day may indicate a sleep disorder that needs attention.*

### JULY DOUBLE POINTS:

#### BRING A FRIEND TO CLASS

When you bring a friend to your classes, you're introducing your friend to a great hobby and you should be rewarded for it. Normal Points are 3,000. Double Points are 6,000.

#### RULES and RESTRICTIONS:

One new friend, per class. Members cannot claim points for bringing the same friend to class each week, or on different months. Qualifying friends may not have ever been enrolled in Lowrey classes before and may not have ever been a member of LIFE. To receive points, Members must write in the name of the friend they brought to class on the Activity Award Authorization Form.



### AUGUST & SEPTEMBER DOUBLE POINTS:

#### PURCHASE A LOWREY

Purchasing a new or a pre-owned Lowrey from your friendly neighborhood Lowrey store opens up a whole new world of music making fun and learning, plus as L.I.F.E members, you earn valuable points. Normal Points are 5,000 for a certified new Lowrey, 1,000 for a certified pre-owned Lowrey. Double Points are 10,000 for new, 2,000 for used.

#### RULES and RESTRICTIONS:

**NEW:** Members receive points for purchasing a new Lowrey, either as their first Lowrey or on a trade up. Product MUST BE a NEW Lowrey, (not Pre-owned). Members can only claim points once a month. In the case of two members (same household) purchasing a new Lowrey, only one member will be awarded points, unless both Members purchase their own instrument. The Lowrey must be purchased from an authorized Lowrey Dealer. Original Warranty Card must accompany points claim.

**PRE-OWNED:** Members receive points for Purchasing a PRE-OWNED Lowrey, either as their first Lowrey or on a Trade-up. Product MUST BE a PRE-OWNED Lowrey, (not NEW). Members can only claim points once a month. In the case of two members (same household) purchasing a pre-owned Lowrey, only one member will be awarded point, unless both Members purchase their own instrument. The Lowrey must be purchased from an authorized Lowrey Dealer. Full serial number must accompany points claim.