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May 2010

The Pop/Rock Era: The 50's

Regular Price \$9.95 Members Receive a 25% Discount



E-Z Play Today Volume 408

34 super golden oldies, including: All Shook Up • At the Hop • Be-Bop-A-Lula • Don't Be Cruel • Donna • Heartbreak Hotel • Rock Around the Clock • Tequila • That'll *Be the Day* • *and more.*

Use L.I.F.E. code: LL05 Hal Leonard songbook code: 100160 **June 2010**

100 Greatest Songs

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E-Z Play Today Volume 315

The 100 greatest songs of rock and roll, including: Blue Suede Shoe • Bridge Over Troubled Water • Crazy • Every Breath You Take • Good Vibrations • My Girl • Stand By Me • We've Only Just Begun and more.



Use L.I.F.E. code: LL06 Hal Leonard songbook code: 100197

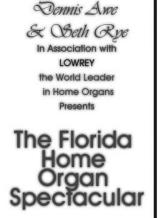
To order: visit www.musicdispatch.com, or call 1-800-637-2852 Please note, there is a shipping and handling charge.

chapter info: 866-955-LIFE (5433) chapter email: chapterpres@lowrey.com member into: 866-965-LIFE (5433) member email: lifepres@lowrey.com web: www.lowrey.com

> LaGrange Park, IL. 60526 Lowrey LIFE CONVEY IS Fun & Easy







A Year of Creativity May 2010

August 30th, 31st, September 1st & 2nd

HOH 2010 Succeeded by The Florida Home Organ Spectacular America's finest organists in Concert! World Class Organ

Workshops, Fabulous Fun Events and Activities, Magnificent Accommodations at the Fabulous Orlando Marriott Hotel conveniently located adjacent to the Orlando International Airport.

Meet the artists, attend their workshops, collect their music arrangements, (free to all attendees) have your picture taken with your favorite artists, listen to their full length concerts and enjoy their company at the artist reception after each evening concert.

A free \$400.00 software library will be given to all attendees who register before May 15th, 2010.

Our after-happening Hollywood Television & Theatre is a once in a lifetime music event. You will be a very special part of three television show tapings starring Dennis and Seth along with their unbelievably talented special guests. All in attendance will be photographed in audience shots and pre and post show segments followed by a fantastic Mystery Dinner and Show with so many surprises it will be a memory forever. You will treasure forever this very special unbelievable experience.

All Florida Home Organ Spectacular Concerts will be expanded from 45 minutes to one hour and fifteen minutes.

Besides Dennis and Seth Rye, artists confirmed so far are Paul Shaub, Bil Curry and Lori Graves. Many more to come!! There will be a Las Vegas show, a very special event for L.I.F.E. members and surprise guest stars...

Our goal is to give you more music, more workshops, more special events, more after-happenings and the greatest accommodations at the lowest cost continuing the traditions of Lowrey's Home Organ Holiday, A.O.A.I., California's Home Organ Festival (Asilomar) and Keyboard World Adventures.

You must register now to guarantee your room and show reservations.

Visit www.dennisawe.com to register

If you wish to extend your stay, I will arrange for special discounted pricing.

The Florida Home Organ Spectacular will be a musical and vacation experience you will treasure. There will be lots of additional surprises and features during this event all created for you by Dennis and Seth.

Package A \$599 per person (includes taxes & gratuities) 3 Days/3 nights 8/30-8/31-9/1

This includes first class accommodations, all meals, all workshop materials and musical arrangements, a \$400 exclusive software package (disk or USB) if registered by May 15th, 2010 and full transportation from the airport to the hotel and the return trip.

Package B \$769 per person (includes taxes & gratuities) 4 Days/4 nights 8/30-8/31-9/1-9/2

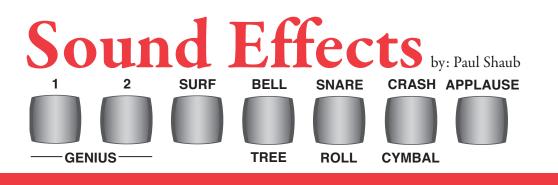
Everything on Package A plus the after happening. The after happening includes free transportation to the television studio, breakfast at the hotel, lunch at the studios and a magnificent dinner and show at one of Orlando's premier entertainment centers. Bring a Camera! It's a WOW!! PLUS a drawing to win Dennis or Seth to fly to your home and perform a concert for you and your friends!!

To "lock in" all the extras, we need everyone to be prompt making a reservation. The Marriott Hotel will accommodate all who want to attend who reserve by May 15th 2010. All who reserve by May 15th are guaranteed a free \$400.00 package of software programs, the best seating at the television tapings and our Mystery Dinner Theatre Show experience!!

dennis@dennisawe.com

Telephone 407-365-5006 Fax 407-366-4582 Snail mail 333 Kiwanis Circle Chuluota, Florida 32766

> LIFE Points cover Package A Only. Points Redemption Deadline is 28 May





Hello again fellow **L.I.F.E.** members. Let's talk about using sound effects with your songs. Many of the Lowrey models have sound effects available to you. They can make your songs more enjoyable and unique by using them during your playing. These sound effects are in two alphabetical groups found in the Advanced Features section. One group contains musical percussion sounds like cymbals, bass drums, tom-toms, castanets, etc. The second group contains non-musical sounds such as birds, gunshots, laughing, thunder, rain and applause, to name a few. It is this second group that I'm referring to for the purpose of this article.

The largest models already have a few of these available on the right side of the panel. These are the green buttons marked **Applause**, **Snare Roll**, **Bell Tree**, etc. Incidentally, on the "SU" and "A" models, you may see one or two of these green buttons marked **Genius**. The factory sounds are the **Aooga** horn and the church bell when pressed. The fact that they are in **Genius** buttons makes them changeable. Incidentally, these **Genius** sound will change automatically when you are using the **Rhythm Presets**. For example, using **The Train - Country, Variation 1** - will change these sounds. One will sound like a train passing by, and the other will be the sound of the train's bell.

Many of you have heard me play *Bye, Bye Blackbird* using the **Birds** and the **Gunshot**. In my case, I'm using the lower keyboard sound effects. I have assigned the **Birds** on one white key and the **Gunshot** on the next white key. I press the **Birds** key to start the birds chirping. This happens to be one of the sound effects that lock when activated. In other words, you do not have to hold the key down; the sound effect will continue until the key is touched again. At some point, after the birds have been chirping for a while, I press **BOTH** the **Birds** key and the **Gunshot** key together to get the desired effect of bye, bye blackbird. You can play *Bye,Bye Blackbird* in two notes!

Some song and sound effect suggestions (and where to find the music):

- Alley Cat Dog Bark and Cat's Meow (Lowrey Black Songbook, EZ Play books 58, or 232)
- Singin' In The Rain Rain and Thunder (EZ Play books 36, 138, 174, 265, or 360)
- Peg O'My Heart Heartbeat (EZ Play books 143, 211, or 293)
- You Made Me Love You Kiss (EZ Play books 36, 138, 265, 294, or 326)

Activate a particular sound effect at the beginning of the song, or anytime throughout the song, or at the end. I wouldn't over-do it.

All of these sound effects can be saved to a preset for easy access. Depending on your model, sound effects can be activated on the touch bar(s), the foot switches, and the long/short pedals, the green **Genius** buttons and the lower keyboard. Schedule a **Help Session** with your Class Leader for more on how to activate this feature. Or ask your dealer to schedule a **Sound Effects workshop**. We'll talk again.

Heard 'Round L.I.F.E

What Will You be Doing On Your 100th Birthday? Martha Drake, from Columbus, Ohio is enjoying her hobby of playing the Lowrey - beyond her 100th birthday. A long time customer of **Durthaler Organ and Piano**, Martha knows the secret to staying young and active!

"The truth is, we don't stop playing because we grow old. We grow old because we stop playing."

Congratulations
Martha! We all wish
you many more
enjoyable years.
Story shared by Martha
Moore, reporter for the
Mid-Ohio L.I.F.E.
Chapter which is sponsored by Durthaler.



Derby City L.I.F.E. Hosts Haiti Relief

The **Derby City L.I.F.E.** Chapter, sponsored by **Central Music** in Louisville, Kentucky recently held a fund raiser to benefit Haiti earthquake victims. Derby City raised \$1,009.00 by way of a \$6.00 per plate spaghetti lunch that also featured a raffle of donated items and a bake sale. Proceeds raised went to Haiti through Catholic Charities. Cora Swindell of Derby City shared the story and added "The highlight of the event for everyone was the concert given by Dennis Awe."

New Chapter Elects Officers



Left to right are Teresa Grange, Vice President; Frances King, President; Jackie Moore, Secretary, Jeff Moore, Treasurer

A new chapter, Noblesville Friends For L.I.F.E., sponsored by Lambert's Lowrey Organ Center in Noblesville, Indiana recently elected officers. The Chapter is 16 members strong and growing. They have already been featured in the IndyStar newspaper and website, in which they state their mission: "The purpose of the Chapter is to provide a way for members to keep active and share their "hobby" of music with like minded peers."

The Points

MAY DOUBLE POINTS:

MAKE MUSIC IN YOUR COMMUNITY

Members who make music for audiences outside the classroom or their home can earn points for the activity. Normal Points are 500. Double Points are 1,000.

RULES and RESTRICTIONS:

Only Members who participate can earn points. Those Members who attend the event, but don't participate in putting it together or playing, may not claim points. Points are distributed in this way to encourage the entire Chapter to get involved in the activity.

Members may claim a total of two (2) MMIYC Reward Points or (2) Volunteer Activities per month.

IUNE DOUBLE POINTS:

PRESS MENTION

When your Chapter has been mentioned in the local papers, we want everyone to know about it – send us the article and we'll reward everyone in the Chapter. Use your monthly Press Release and Press Release Kit to inspire your local news organization to write about your Chapter. Normal Points are 500. Double Points are 1,000.

RULES and RESTRICTIONS:

All Members in the Chapter receive points for each article, be it Print, TV, Radio, Web appearance. To qualify as a points-earning article the piece needs to tell a story about your Chapter and...

- 1-Mention your Chapter name
- 2-Mention your host Dealer
- 3-Mention Lowrey

Community calendars, meeting announcements and other simple listings do not qualify as a points-earning article.
*Only one copy of an article is required for chapter submissions.

Lovin' L.I.F.E. in Vegas plays for the Easter Bunny!

The L.I.F.E. chapter **Lovin' Life in Vegas** entertained the tourists and residents along with the Easter Bunny at Ethel M Chocolate Factory in Las Vegas. Easter Bunny brought the candy we brought the entertainment.

Left to right are Connie Jones, Ken Sharp, Lila Chambers, Arlene Jenkins, Vel Norton, in front "Easter Bunny" Terry Mulz

