

## Member's Only Discounts! EZ Play Songbooks

April 2010

### Frank Sinatra Songbook

Regular Price \$14.95

Members Receive a 25% Discount



#### E-Z Play Today Volume 240

A massive collection of 40 of Frank's finest, including: *All the Way* • *Come Fly with Me* • *High Hopes* • *I Get a Kick Out of You* • *I've Got You Under My Skin* • *My Kind of Town (Chicago Is)* • and more.

Use L.I.F.E. code: LL04

Hal Leonard songbook code: 290120

May 2010

### The Pop/Rock Era: The 50's

Regular Price \$9.95

Members Receive a 25% Discount



#### E-Z Play Today Volume 408

34 super golden oldies, including: *All Shook Up* • *At the Hop* • *Be-Bop-A-Lula* • *Don't Be Cruel* • *Donna* • *Heartbreak Hotel* • *Rock Around the Clock* • *Tequila* • *That'll Be the Day* • and more.

Use L.I.F.E. code: LL05

Hal Leonard songbook code: 100160

To order: visit [www.musicdispatch.com](http://www.musicdispatch.com), or call 1-800-637-2852 Please note, there is a shipping and handling charge.

web: [www.lowrey.com](http://www.lowrey.com)  
 member email: [lifepres@lowrey.com](mailto:lifepres@lowrey.com)  
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 LaGrange Park, IL. 60526



LOWREY



# L.I.F.E. Style

A Year of Creativity

April 2010

## Home Organ Holiday 2010

A number of you are either inquiring or just wondering about when we at Lowrey will announce the dates for Home Organ Holiday (HOH) 2010. As many of you regularly attend HOH, and still others are looking forward to their first HOH experience, it is our mission not to disappoint anyone.

We at Lowrey continue to seek out a location and date for HOH. A final determination has not yet been reached but we can announce that **the event will not be held in June and will not be held in Chicago.** The site selection has been narrowed to Branson, Missouri and Orlando, Florida. The event dates may be either September or October. It is important to note, however, that there are still a number of issues to resolve in order to finalize a site and a date.

There are several factors driving the decision making process...

- Our efforts to locate suitable facilities, for a variety of dates, has been unsuccessful thus far. While other facilities are available our review process revealed deficiencies in access, guest services, and prohibitive cost increases. (It is our goal to maintain prices at the 2009 level for attending HOH.)
- Scheduling conflicts are also a factor as Lowrey staff, artists and special guests have previous engagements to fulfill.
- Anticipated attendance is undefined at this time.

We understand and respect the need for those attending HOH to make travel plans, and evaluating circumstances directly affecting dates and facilities, we at Lowrey can report that we are closing in on a definitive announcement. As of this printing, released on 18 March 2010, we have not yet reached a conclusion.

*We at Lowrey thank you for your patience and understanding.*

## Feeling Better is at Your Fingertips!

*"Science says there are good medical reasons to play. Did they mention that it's fun, too?"*



A compelling crop of scientific findings links active music making to measurable improvements in human well-being, especially in older people. Loneliness, depression and even the effects of Alzheimer's Disease have been shown to respond to music, and some studies have even linked music making to better functioning of the immune system.

Playing a musical instrument can reverse stress at the molecular level, according to studies conducted by Loma Linda University School of Medicine and Applied Biosystems (as published in *Medical Science Monitor*)

Making music can help reduce job burnout and improve your mood, according to a study exposing 112 long-term care workers to six recreational music-making sessions of group drumming and keyboard accompaniment. (as published in *Advances in Mind-Body Medicine*)

Playing music increases human growth hormone (HGH) production among active older Americans. (University of Miami) Referred to as the 'Feel Good' hormone, increased HGH levels can help reduce anxiety, stress and depression.

For the complete story: *Scientific Findings Show That Music Making Increases Human Growth Hormone Among Active Older Americans* go to:

<http://amc-music.org/musicmaking/wellness/hormone.htm>

Another relevant study: *Scientific Study Indicates That Music Making Makes The Elderly Healthier* is found at: <http://amc-music.org/musicmaking/wellness/elderly.htm>

# Lock & Load

by: Bil Curry



## LOCK:

When using the Locks on a Lowrey, realize that they are NOT recorded to the Music Recorder. So MEMORIZE the presets you are going to use to the "A" Bank of presets as follows:

1. Get your Lowrey ready for the song like you always do (for example, Country Swing Rhythm Preset 0, but with Duet Harmony and the Harmony Lock set to On).
2. MEMORIZE that setup to A-1 "with Style."
3. Now go to each preset you use in the song and MEMORIZE them (with Style) to the next preset in line (A-2, A-3, A-4, etc.)
4. Now, when you record the song to the Music Recorder, use the A Bank of presets.

Since you memorized them "with Style", the Duet setting will be in every preset and you will not need to have Harmony Lock on.

## LOAD:

Here is a quick review on loading presets on "A" series Lowreys, like *Prestige*, *Legend* and *Holiday Classic*.

Load a group of presets as follows:

1. Be sure that the USB memory device is inserted.
2. Touch "USB" on the lower left of the main screen.
3. Now touch the screen where it says "Load Presets."

*At this point, you may get a message that reads "No USB Memory Stick found." Just remove the stick and put it back into the USB slot. It seems that some sticks don't connect as well as others so you might have to re-insert it.*

4. Touch or scroll & touch the preset group you wish to load.
5. Now touch "All" to load all of the presets (this is what you do most of the time).

*When, on occasion, you only want to load the eleven presets in the "A" Bank (A 0 ~ 10), then touch "A" and then touch any other Bank letter to load just the "A" Bank to any other Bank.*

*Just practice loading presets a few times and you will have this down in no time. You do not have to reset the Bank presets to load a new group. It will just replace what is currently there.*

When you want to reset all the Bank presets back to the original factory presets, just:

1. Hold the MEMORIZE button.
2. Press and release the RESET button (but continue to hold that MEMORIZE button).
3. Wait for the screen to say "Bank Presets Reset!" then release the MEMORIZE button.

## BIG CD HINT:

When recording songs to the CD recorder use as much volume on the volume pedal as possible.

This will not be too loud if you **lower the Master Volume** to a comfortable level (way over on the left). This will give you a better level on the CD. In other words, the overall volume of your CD will be closer to professionally mastered CDs that you buy in the store. I'm not saying that you can't play with expression, just play the bulk of the song with lots of volume.



## Heard 'Round L.I.F.E

### Boise has LIFE Holds First Annual Olympiad

On February 16th, Lowrey students converged on the Shilo Inn in Nampa, Idaho for the first annual, "Olympiad". Sponsor, **Dunkley Music**, brought in a variety of Lowreys and approximately 70 Boise area students and friends showed up - all with finger food in hand. So we nibbled and clapped and played!! It was an afternoon to remember. Everyone who actually DID play, got a gold medal, a small American flag and a carnation of red, white or blue. No silver or bronze medals for us - everybody who played was a gold medal winner! Each player blind selected a flag with the name of the next presenter so it became a little nerve-wracking for the remaining players before the afternoon was completed. Our, '**Boise has LIFE**', group ended up sporting 16 gold medals, although the rest of us did show up just to lend our support through some vigorous clapping and maybe a few whistles! It was a wonderful time and one we hope to repeat again next year.



*Gold medal winners are-Back Row: Bruce Dowlin, Linda Willey, Kay Perkins, John Baker, La Vonne Niccolls, Ralph Clements, Dave Nordby, Dick Clemens; Middle Row: Willa Collins, Mary Ann Porter, Sheryl Dowlin, Front Row: Gerri Baker, Monica Raedlein; Not pictured: Val Morse, Dorothy Hansen, and Barbara Blankinship*

### Circle of Life at Grand Rapids Home & Garden Show

**Snyder's Keyboard World** was represented at the Grand Rapids Home and Garden Show March 4-7. The LIFE banner was proudly displayed in the booth while **Circle of Life** chapter members were out in full force throughout the weekend taking their turn working the booth with Keyboard World staff. Circle of Life chapter members played and demonstrated the beautiful Lowrey organs. They greeted home show guests and signed up 22 new QuickStart students. *Pictured to the right is the Sunday crew L to R: Katy Smith, Kathy Challa, Dave Smith, Barb Houck, and Gloria DeGood.*

## The Points Corner

### APRIL DOUBLE POINTS:

#### CREATE YOUR OWN MUSIC VIDEO

Submit a video of any Chapter Member playing one of the approved songs and earn points. Normal Points are 500. Double Points are 1000.

#### RULES and RESTRICTIONS:

Activity can be repeated once a month, per Member. You can shoot several Members on one tape. Each Member 'performance' MUST BE at least 2 minutes in length or longer. Performance MUST BE on a current Lowrey model. You may NOT claim points for BOTH shooting the video AND playing even though you might do both. Only 1 set of points per Member, per month. Video should be Digital Format.

Video's should be mailed to:

Lowrey LIFE - ATTN Frank West

825 East 26th Street, La Grange Park, IL 60526

*Please note, in submitting a video you are giving Lowrey express permission to use the video and your image for future use in any marketing efforts.*

### MAY DOUBLE POINTS:

#### MAKE MUSIC IN YOUR COMMUNITY

Members who make music for audiences outside the classroom or their home can earn points for the activity. Normal Points are 500. Double Points are 1,000.

#### RULES and RESTRICTIONS:

Only Members who participate can earn points. Those Members who attend the event, but don't participate in putting it together or playing, may not claim points. Points are distributed in this way to encourage the entire Chapter to get involved in the activity.

Members may claim a total of two (2) MMIYC Reward Points or (2) Volunteer Activities per month.

