

'Behind the Scenes' at Lowrey

If you haven't yet had the chance to take a Lowrey Factory Tour you'll enjoy our latest section on the Lowrey website. We've gone 'behind the scenes' at Lowrey to get some sneak peeks at how your Lowrey is made.

This month, we thought we'd talk about the Lowrey 'sound' and show you what goes into your Lowrey to get those incredible, beautiful sounds!

Every Lowrey is equipped with a state-of-the-art digital sound system, affording players the highest quality of tonal sound. As many as fifteen speakers are actually held within the case - distinguishing each sound and amplifying it at its correct tonal range.

'Live Performance' sound is a hallmark of the Lowrey brand - and what drives that sound is the company's proprietary technology. From full orchestra, to individual instruments, it's the 96 tone Oscillators in the Lowrey Legend for example, that provide the variety and richness of sound so distinct on a Lowrey.

The oscillators produce the sound waves needed to create the dozens upon dozens of Rhythm Styles and sounds within a Lowrey. Within each Lowrey you'll find some of the most dynamic, advanced audio technology available - all focused on maximizing sound quality and designed to make recreational music makers like us sound like one of Lowrey's legion of incredible artists!

Here's some 'behind the scenes' pictures we took recently at Lowrey:

A line-up of state-of-the-art speakers waiting to be introduced to their new home inside a Lowrey.



Showing off what will soon be the 'bells & whistles' on a Lowrey.



Just a hint of the digital technology that goes into a Lowrey.



Can't wait to move our hands over those keys!



Putting it all together.

The Points Corner

FEBRUARY DOUBLE POINTS:

BRING A FRIEND TO CLASS

When you bring a friend to your classes, you're introducing your friend to a great hobby and you should be rewarded for it. **Normal Points are 3,000. Double Points are 6,000.**

RULES and RESTRICTIONS:

One new friend, per class. Members cannot claim points for bringing the same friend to class each week, or on different months. Qualifying friends may not have ever been enrolled in Lowrey classes before and may not have ever been a member of LIFE. To receive points, Members must write in the name of the friend they brought to class on the Activity Award Authorization Form.

MARCH DOUBLE POINTS:

ENROLL A NEW MEMBER IN LIFE

Earn points for introducing your friends and classmates to LIFE. Normal Points are 1,000. Double Points are 2,000.

RULES and RESTRICTIONS:

Members can only claim points for Enrolling a *new* LIFE Member. Member's application and registration fees must be received by LIFE prior to Member claiming points for this activity.



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Member's Only Discounts! E-Z Play Songbooks

February:

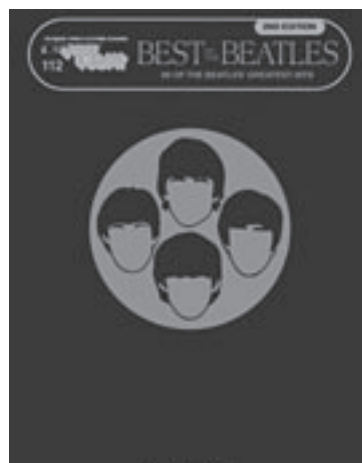
The Best of the Beatles

Normally \$19.95

Members Receive 25% Discount

*E-Z Play Today
Volume 112*

80 of the greatest from the Fab Four: All My Loving • Blackbird • Good Day Sunshine • Hello, Goodbye • Hey Jude • If I Fell • Let It Be • Michelle • Penny Lane • Something • Taxman • Yesterday • scores more!



To Order: visit www.musicdispatch.com, or call 1-800-637-2852. Use LIFE code **LL02** when ordering. Hal Leonard songbook code: **101498**
Note, there is a shipping and handling charge.

*March: The Best Of
Simon & Garfunkel*

Normally \$19.95

Members Receive 25% Discount

*E-Z Play Today
Volume 245*

19 songs from the popular duo, including: The Boxer • Bridge Over Troubled Water • I Am a Rock • Mrs. Robinson • The Sound of Silence • Scarborough Fair • and many more.



To Order: visit www.musicdispatch.com, or call 1-800-637-2852. Use LIFE code **LL03** when ordering. Hal Leonard songbook code: **100041**
Note, there is a shipping and handling charge.



HOH Updates

We are beginning to receive questions about HOH 2010. HOH 2010 is in the early planning stages and we hope you understand, but it's too early to make any announcements without the chance of having to make changes later.

We know that many Members are looking for an opportunity to arrange for the best airfare possible. We'll share a story about a LIFE Team Member who recently made flight arrangements in advance only to find out he could have saved money had he waited. The way the airfares are going now it's almost hard to plan. You might say that was a case where the 'Early Bird' didn't get the worm! Not that this is always the case, but it is something to consider.

We are asking for your continued patience and to be assured as soon as Lowrey has finalized plans for HOH, that the announcement will be released to Members immediately. We anticipate an announcement of this kind to be released within the next month.

There is also a cut-off date for when Members can redeem points for attending HOH on Rewards Points. This date is also part of the planning stage and will be announced as soon as we know the confirmed HOH dates.

Great Quote

"Creativity is like a breeze: fleeting, invisible and just as hard to catch. Some people relax and let it come to them. Some people work hard to bring it to bear. I'm going to tell you how you can do something enjoyable and effortlessly infuse yourself with creativity - Listen to music" - Vincent Tan

L.I.F.E. Style

A Year Of Creativity

February 2010



LIFE Website Updates

As many of you have noticed, the LIFE website has been under 'construction'. Lowrey has been working to make changes to the site and as of this printing it is now complete.

The Chapter Directory will need updating with our Member's help. We're asking that all Chapter Leaders please review their Chapter contact information online at the website and let us know what changes need to be made. We don't always get updated Chapter Member information, so we're reliant upon our Chapter Leaders to let us know what we need to change.

Some Members have done this previously, but please do it again so we know we have the most current status of each Chapter. This information should be sent to Dennis and Joyce Kaplan at:

ChapterPres@Lowrey.com
or call us at: 1-866-955-5433

You can also find on the site the **new 2010 Rewards Guide and Rules and Regulations**, along with the new 'Create Your Own Music Video' Guide. Those are available now for downloading. Thanks for your assistance as we work to update the contact information on the site!

Giving LIFE A 'Spark'

The 'Sparks' (Sparks of LIFE) were scheduled to play at **Redstone Highland Senior Living Community**; and sponsor, **Trombino Music Center of Greensburg, PA** was having difficulty delivering an organ. **Jo Hursh, Chapter Reporter** notes, "In lieu of canceling our performance, one of the residents, Evelyn L. Farmer, (see photo), graciously offered the use of her organ. It just doesn't get much better than that!"



Chapter Photographer/Reporter, Jo Hursh dancing with a resident!

Hursh additionally reports, "The Sparks also played at **Green Meadows**, an assisted living and Alzheimer's community, in Latrobe, PA. What a time we had! Residents playing harmonicas and singing into the microphone to their favorites songs (see photo). The residents just couldn't stay in their seats and wanted to sway to the music. Member **Hilda Martino** gave her debut performance that afternoon; we certainly look forward to hearing more from Hilda."



Hilda Martino making music.

"We got to Westmoreland Manor again recently, too. We try to get there every month or so; they do look forward to seeing us. There is always a bigger crowd every time we go. Would love to take a picture of the crowd to show you, but with all the signing of the photo releases, we just wouldn't have time to play."



Evelyn Farmer graciously donated the use of her Lowrey

Sparks members also played at the Shop

n' Save in Greensburg and are currently spreading the holiday spirit at the grand opening of a Giant Eagle Supermarket in Harrison City. The "Sparks of L.I.F.E." would like to wish everyone a happy, healthy, and musically inspired, new year!



Residents chiming in with our playing.

LIFE at the 'Lake'

LIFE Member **Lillian Hyre**, from **Leesburg, FL** scored a big story in LAKE Magazine. The article highlighted the LIFE program as well as her work with the Sunrise Arc program. Sunrise Arc supports the possibilities for people with disabilities by helping them to be educated, employed, and empowered to live meaningful and productive lives. SunriseArc is the oldest, most experienced and leading provider of services devoted to that cause in Central Florida. Lillian has also been given a signed letter from **Florida Governor Charlie Crist** for her volunteer work. Nice job, Lillian!



Lillian Hyre in LAKE Magazine.



'Hart 2 Hart' Celebrate Their 60th With LIFE!

In January, **Dallas Metro LIFE** sponsored by **Romeo Music** had a mock '60th Wedding Anniversary Ceremony' honoring LIFE Members **Barbara & Richard Hart**. It really was a special, beautiful and funny occasion. Member **Shelly Feinman** 'officiated' the ceremony with **Dennis Kaplan** acting as wedding photographer. There was plenty of well wishes and cake to go around. Congratulations, lovebirds - oops, we mean 'songbirds'.



Shelly Feinman officiates the 'wedding'



A kiss seals the deal... as Members Shelly Feinman and Harriet Moye look on.



Let the 'reception' begin! It wouldn't be official without cake, of course!

Heard 'Round LIFE

Friends For LIFE sponsored by **Lambert Music in Anderson, IN** got a really nice article in the Times Post a few weeks back. Member **Norma Marriott** admitted in the piece 'It's more like a social club than a 'music' group!' It sparks your spirits - playing keeps my mind busy as the right hand is playing one thing, while the left hand is doing another - and you sound wonderful doing it!" New Member, **Nita Cain** added, "It's certainly helped with my stress level and it's soothing!" We echo those sentiments, Nita and Norma - well done! We hope the Anderson community takes up your call to make music!

Harmony for LIFE sponsored by **Critchett Organ Company, in Urbandale, IA**, entertained for **Ankeny Parks and Recreation** Active Older Adults. This lively group played it all - big band, patriotic and holiday music for the large crowd.

Shirley Headrick, Reporter for **Westmoor LIFE Music Makers** sponsored by **Westmoor Music in Sioux Falls, SD** says they have created an educational Chapter newsletter in which this last month, **Darrell Schulz** has included instruction on "Chord Structure" It has detailed Diminished, Augmented, Major and Minor chords which are made up of intervals. Members rate it as "Excellent"! If you want a copy, touch base with Chapter Reporter, Shirley Headrick at sheadrick@yahoo.com.

Westmoor LIFE Music Makers have also developed their own Chapter Mission Statement:

- Take lessons in a class room environment
- Plan activities to ensure bonding of all our current Members
- Promote and encourage new memberships
- Provide a hobby that has been proven to enrich our lives by longer life, relaxation, comfort and accomplishment
- Engage in community outreach to increase memberships
- Be a part of our community by contributing to a variety of local charities
- Obtain support and recognition from our National L.I.F.E. Chapter for our Sioux Falls Chapter and the State of South Dakota.

Congratulations to the Westmoor LIFE Music Makers for their energy, enthusiasm, marvelous rapport with your Sponsor, and for exhibiting the true flavor of L.I.F.E.!

Bil's Corner Amazing Grace



John Newton

Gospel: Start with the Shout'n Style (+Intro & Rhythm Preset) and then switch to Hand Clappin' before you repeat. Enjoy!

Sheet music for "Amazing Grace" in 4/4 time, featuring an Intro and two main styles: Shout'n Style and Hand Clappin' style.

INTRO (C): Last Bar of Intro. 1 2 Ready Play!

Shout'n Style (C): C, E7, F, C, Am, D7, Dm7, Em7, F, G7, C, Gm7, C7, F, C.

Hand Clappin' style (C): FX, Tranpose # (Press Hand Clappin' style), Am, Dm7, G7, C, F, C, Press Ending.