

Cake, Anyone?

In October, L.I.F.E. in Kansas Music Makers sponsored by Garten's Music in Wichita, KS elected new officers. That same month, the store was hoppin' with music by Dennis Awe. Reports Barbara Packard, "Needless to say, Dennis was "Awesome"! Everyone had such a good time and enjoyed the music so much.



Afterward, everyone had a piece of cake, pictured here, baked and decorated by Shana Tackett, my granddaughter! Might as well get the whole family involved, right?"

Heard 'Round LIFE...

Music Is LIFE sponsored by Evola Music in Shelby Twp, MI again joined in the annual Peach Parade with their Music Is Life Float. This is the 5th time the group has graced the parade with their incredible enthusiasm and music. It was hot to be sure on the parade route, but the troupe held off the heat with their own 'fans' - signs of course publicizing LIFE and Evola. Smart! The group also was invited back to Bortz Health Care Home to entertain residents for Halloween. Says Eva Tedsen, Reporter, "It's so rewarding to play for residents, we can't wait to go back!"

Treasure Valley LIFE sponsored by Dunkley Music in Boise, ID played at Autumn Winds Living Center and had a great time - Reporter Fae Gee says, "We just love playing for our community and putting together these 'events'. Makes it all worthwhile to see the smiling faces."

Mid-Ohio LIFE sponsored by Durthaler's Piano & Organ in Columbus, OH took part in 'Taste of Reynolds burg'. By special request they were asked to provide music for the opening of the event and for the Color Guard Ceremony. The Parks & Rec Dept. of Reynoldsburg even constructed a special stage for the group! Talk about Prestige! Says, Chapter President Barbara Teague, "Mid-Ohio garnered lots of press coverage and the group had a blast!" Mid-Ohio also held a fundraiser that donated over 60 pairs of glasses to Marantha's International, a group that provides eyewear to those around the world. Great job, Mid-Ohio, we know you put LIFE into all your efforts!

For their quarterly get-together, OKC LOVE'S LIFE sponsored by Larsen Music in Oklahoma City, OK visited the National Weather Center in nearby Norman. The facility has been open for just 3 years and houses over 550 research scientists. Says Chapter President Heinz Blossfeld, "We were treated to an amazing 2 hour tour that included a demonstration of the effects of a Tsunami on the world as a whole. An 8ft diameter, rotating globe which was beamed by 4 projectors showed us the eruption of the Tsunami and how the waves traveled across the ocean basins and over the next two days, around the globe. It was an eye-opening and incredibly interesting afternoon - we thoroughly enjoyed it." That's the group at the Center on our cover.

The Points Corner

DECEMBER DOUBLE POINTS: MAKE MUSIC IN YOUR COMMUNITY
Chapter members who make music for audiences outside the classroom or their home can earn points for each activity. **Normal Points are 1,000. Double Points are 2,000.**

RULES and RESTRICTIONS:
Members can only claim two (2) MMIYC Reward Points per month. MMIYC *cannot* be claimed as a Volunteer Activity.

JANUARY 2010 DOUBLE POINTS: CREATE YOUR OWN MUSIC VIDEO
Submit a video of any Chapter Member playing one of the approved songs and earn points. **Normal Points are 500. Double Points are 1000.**

RULES and RESTRICTIONS:
Activity can be repeated once a month, per Member. You can shoot several Members on one tape. Each Member 'performance' MUST BE *at least* 2 minutes in length or longer. Performance MUST BE on a current Lowrey model. See website for current models. You may NOT claim points for BOTH shooting the video AND playing even though you might do both. Only 1 set of points per Member, per month. Video should be Digital Format. Video's should be mailed to:

Lowrey LIFE - ATTN Frank West
825 East 26th Street,
La Grange Park, IL 60526

Please note, in submitting a video you are giving Lowrey express permission to use the video and your image for future use in any marketing efforts.



Lowrey L.I.F.E.
825 East 26th Street
LaGrange Park, IL 60526

www.lowrey.com
lifepres@lowrey.com
chapterpres@lowrey.com
1-866-955-5433

PRESORTED
STANDARD
U.S. POSTAGE
PAID
TINLEY PARK, IL
PERMIT NO. 253



L.I.F.E.

Style

A Year Of Friendship

December 2009

Happy Holidays To All Our LIFE Members!

This month we want to wish all our Members a truly joyous, warm and safe Holiday season. We know there are a lot of demands on your time during this period and we just want to say how very much we appreciate all you do for LIFE, for music making and for your communities.

The coming New Year will be filled with many new activities, programs and ideas - and we can't wait to get started. This year, we launch a new National Volunteer Activity. We held off last year, since it seemed there was so much going on among Chapters and LIFE, but Members have been regularly asking and are anxious to also participate in a National Activity, so in 2010 our collective efforts will help the National Alzheimer's help raise funds. After the 1st of the year, more details will be available and we'll give everyone plenty of time for planning. There is an Alzheimer's branch in nearly every city in the US, so it will be fun working with your local Chapters.

We will also hold our 'Win A Trip To HOH' contest - you might remember this from last year, in which Members introduced new students to Recreational Music Making. Win A Trip gives everyone an opportunity to attend HOH (date to be determined) and have their room and registration paid for! Contest rules to follow in January.

Additions And Changes To The Rewards Program

We will also be making some additions to the Reward's Program that will be effective on February 1, 2010. We're giving everyone a heads up in this issue, so please make sure you and your fellow Members are 'up to speed' on the latest changes/additions. *You can additionally find a new 2010 Rewards Guide online at www.lowrey.com (click through to LIFE) at the top of the page.* All the points will be listed there as well. Please post the 2010 Rewards Guide in your classrooms, to make others aware.

Reward Activities Additions - Purchasing A New/Pre-Owned Lowrey

Beginning February 1, 2010 LIFE will make a distinction between the Reward Activities, 'Purchasing a New Lowrey' and 'Purchasing a Pre-owned Lowrey'. Currently LIFE awards points for 'Purchasing a New or Pre-Owned Lowrey'. The current point total is 2500 points for this single Activity. This means currently Members buying EITHER a New OR Pre-Owned Lowrey are awarded points.

This one activity will now become two activities - 'Purchase a New Lowrey' AND 'Purchase a Pre-Owned Lowrey'. Purchasing a New Lowrey will award 5000pts. Purchasing a Pre-Owned Lowrey will award 1000pts. Your Lowrey dealer will make you aware if the Lowrey you are purchasing is 'Pre-Owned'.

Gifts You Can Earn With Reward Points

It's become pretty clear since 2008 when we initiated the 'Gift Card' program that allows Members to earn Gift Cards, that this 'Reward' is the preferred method of redeeming points. With that in mind, LIFE is DISCONTINUING several other 'gifts' that have shown little to no redemption in the past years. *(Please turn to next page for more details.)*

Hal Leonard Songbooks

December: Rock-N-Roll Is Here To Stay!

Member Only 25% Discount - \$7.95

26 songs, including:
Back in the U.S.A. •
Bo Diddley • *Great Balls of Fire* • *Johnny B. Goode* • *Long Tall Sally* • *Mabelline* • *Rip It Up* • *Rock & Roll Music* • *Roll over Beethoven* • *Shake, Rattle and Roll* • *Sh-Boom* • *Silhouettes* •

Stagger Lee • *Surfin' U.S.A.*

To Order: visit www.musicdispatch.com, or call 1-800-637-2852. Use LIFE code **LL12** when ordering.

Hal Leonard songbook code: **100563**
Note, there is a shipping and handling charge.



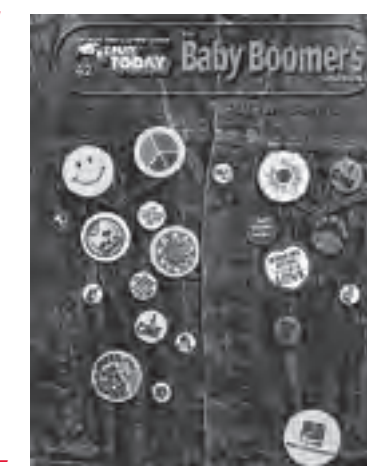
January: Baby Boomer's Songbook

Member Only 25% Discount - \$9.95

28 great generational hits: *All You Need Is Love* • *Baby Love* • *Bandstand Boogie* • *The Brady Bunch* • *Cherish* • *A Hard Day's Night* • *If* • *Imagine* • *Love Will Keep Us Together* • *Theme from The Monkees* • *My Girl* • *Night Fever* • *Stand by Me* and more

To Order: visit www.musicdispatch.com, or call 1-800-637-2852. Use LIFE code **LL01** when ordering.

Hal Leonard songbook code: **100123**
Note, there is a shipping and handling charge.



LIFE Reward Additions/Changes Continued...

DISCONTINUED items are:

- Coffee Mug
- Baseball Hat
- Polo Shirt
- Artist CDs
- Satin Tour Jacket
- American Express Gift Cards

Items Members CAN CONTINUE TO ORDER are:

- Visa Gift Card (\$100-\$500 dollars)
- Marks & Spencer (UK)
- Theatre Voucher (UK)
- 1 Year of E-Z Play Songbooks
- Trip to HOH
- Lowrey Artist In Your Home

LIFE Reward Point Increases

The Reward Point Program underwent a review this year, it has been almost 3 years since the program was last reviewed. Our findings indicated that as LIFE has faced increasingly higher costs of producing the program, but has been absorbing the costs for the last 3 years, it was necessary to make some changes to Reward Points if we are to continue. Therefore, effective February 1, 2010 the following Points needed for each item will now be:

GIFT

- Marks & Spencer Voucher (UK)
- Theatre Voucher (UK)
- 1 Year E-Z Play Songbooks
- Trip to HOH
- Lowrey Artist In Your Home
- Visa Gift Card:

2010 POINTS NEEDED

15,200
15,200
38,000
130,000
125,000
21,200
31,800
42,400
53,000
106,000

New Activity - Create Your Own Music Video

In addition to the breakout of the Activities 'Purchase a New Lowrey' and 'Purchase a Pre-Owned Lowrey', we are adding a new Activity in which Members can earn points. This new Activity is 'Create Your Own Music Video'. LIFE is looking to see our Members 'in action'! For this activity Members will be awarded 500pts. And to get everyone started, we're kicking it off in January as a Double Points Month. We know a lot of our Members have video recorders (got to get all the great shots of the grandkids, right?) If you don't have one - not to worry, ask your Lowrey Dealer if you could borrow one if they have it. Here's how it works:

Video-tape yourself or other Members playing a Lowrey. We're going to put together a really fun compilation tape of everyone playing. In order to do this, we need to have everyone playing ONE OF THE FOLLOWING 3 SONGS (or all of the 3 songs, but we need to stick to the 3 songs). We'll change the songs 3 times in the year. The songs for January through April of 2010 can be found in this month's Hal Leonard Song Book Selection, *E-Z Play "Baby Boomer's Songbook."*

All You Need Is Love • My Boyfriend's Back • Imagine

A few ideas: Use this as a fun Chapter Activity. Get everyone involved and set aside a day to 'film'. Make sure to shoot your 'subject' from all angles, not just from behind or one angle. We want to see your faces! Get them from the front, the side, maybe over the shoulder for that great keyboard shot. Think about how they do it at HOH. Have fun with it. We guarantee everyone will be laughing the whole time - which is exactly what we want - to show our Members having fun! (*Cont'd on next page*)

We'd really appreciate if you'd SING ALONG! Whomever is playing, or whomever is in the room listening - SING ALONG!

What we're aiming for is our own version of a 'Young@Heart Chorus' type of video. If you haven't heard of or seen this amazing 'young' group - you should! It's a wonderful group of active adults who've taken up 'performing' and singing newer 'Rock-N-Roll' songs that you wouldn't expect they'd sing. Their mantra? They don't let age slow them down - because they love life! (Hey, where have we heard that before?!)



The Young@Heart Chorus

You can find a movie on the group at your local video store called 'Young @ Heart Chorus', or you can see clips of them online (they're all over the Internet, just type in 'Young at Heart Chorus' in your search engine. Or you can find them at their website: www.youngatheartchorus.com

For our 'Young At Heart' Activity - Laugh! Have Fun - Sing Along! - Don't worry about how it looks, we'll take care of the editing. Simply send us your completed Video tape. Have a blast!

Find more details on the 'Create Your Own Music Video' Activity online at www.lowrey.com - CLICK ON LIFE.

Mountain Music 'Dances' To LIFE



Mountain Music LIFE sponsored by Keyboard World in LaVale, MD has been keeping very busy these last few months. Chapter Reporter **Susanne Lynch**, says the group meets twice a month for meetings at **Dave and Sue Lynch's** home, as well as travel for lessons twice a month at Keyboard World.

"Since September the group has worked with several area assisted living homes including Evergreen Assisted Living, the Golden Living Center, the Valley Community Mental Health Center and the National Association of Retired Federal Employees. In addition, we're helping raise funds for our chosen charity - The Leukemia/Lymphoma Association," says Lynch. Mountain Music also has quite a bit in store for the holidays. Like all our Chapters, one wonders how they find the time!

More 'Round LIFE...

Ozark Organ-izers for LIFE sponsored by **Piano Craft, Springfield MO** recently played The Gardens Assisted Living Center and participated in the 3rd annual Hunt Neighborhood Picnic and Garden Party, they were joined by their chosen Charities Child Advocacy Center and Isabel's House for a report on how the funds they've raised are being used. **LIFE In The Rockies** sponsored by **Wells Music Organ Center** in Denver held a Benefit Concert to raise funds for The American Diabetes Association. **LIFE on the Wabash** sponsored by **Conservatory of Music** provided music at the 37th Annual Oktoberfest in Terre Haute. **Keys of LIFE** sponsored by **Keyboard World in Reading, PA** recently held a concert and bake sale at the Fairgrounds Square Mall to help raise funds for the Animal Rescue League of Berks County. **Hilda Hickman, President of Smoky Mountain LIFE**, sponsored by **Heritage Piano & Organ of Knoxville, TN** tells us they launched their premier issue of their Chapter Newsletter called 'The Rhythm Rag'. **Prairie State LIFE** sponsored by **MECA in Elgin, IL** hosted **Dennis Awe** for concerts at their sister store at Prime Outlets, Huntley.



Members of Treasure Valley LIFE

Lowrey Holiday Medley

Press **General Preset # 2, Easy, & AOC (No Style)**

Play these with excitement, not too slow.

Intro: [F] [G] [B^b] [C sus] [C]

Joy to the World: [F] [C⁷] [F] [B^b] [C⁷]

Press G.P. # 7: [F] [C⁷] [F] [D⁷]

Deck the Halls: [G] [D⁷] [G] [D⁷] [G] [D⁷] [G] [A⁷] [D⁷]

[G] [C] [G] [D⁷] [G]

[C] [G] [A⁷] [D⁷] [G]