

## New Vegas Chapter

Meet our newest Chapter out of sunny Las Vegas. **Lovin' LIFE In Vegas** is sponsored by **At Memory Lane in Henderson, Nevada**. Says new Chapter Reporter Terry Mulz, "We are all very excited about the new store and new LIFE group. Some of the Members in this photo are already out in the community entertaining - they 'worked the keyboard' at the AARP convention held October 24 in Las Vegas at Lowrey-Memory Lane's booth and had a blast."



*Back Row: Lili Lenhoff, Marilyn Leonard, Brady Buchanan, Bill Chambers, Lila Chambers, Ken Sharp.  
Front Row: Nola Cox, Arlene Jenkins, Vel Norton, Pat Mc Hugh And Terry Mulz.*

## This Is So Cute...

**Boise Has LIFE, sponsored by Dunkley Music in Boise** sent this in from their newsletter and we couldn't resist reprinting it here.

An elderly woman and her grandson were spending the day at the fair, when the little guy decided he would like to get his face painted. As he stood patiently in line, the little girl in front of him turned around, noticed his heavily freckled face and began making fun of him.

Embarrassed, the little boy dropped his head. His grandmother knelt down next to him and told him how beautiful his freckles were and said, "Just tell me one thing prettier than freckles!" The little boy thought for a moment, peered intensely into his grandmother's face, and softly whispered... 'wrinkles.'

## Happy Thanksgiving!

*The Lowrey family wishes each and every one of our Members a wonderful, safe and joyous Thanksgiving!*

## The Points Corner

### NOVEMBER DOUBLE POINTS: ENROLL IN THE NEXT SESSION OF CLASSES

Are you ready to move to the Next Session of Classes? Have you completed your current class schedule? If so, then that's quite an accomplishment. Earn points for your progress! **Normal Points are 1,000. Double Points are 2000.**

### RULES and RESTRICTIONS:

Members may only claim points for this activity one time in a 10-week calendar period (Lowrey Magic) and one time in a 12-week calendar period (Lowrey Magic Continues). Points may not be awarded for accelerated, modified or non-Lowrey Magic classes.

### DECEMBER DOUBLE POINTS: MAKE MUSIC IN YOUR COMMUNITY

Chapter members who make music for audiences outside the classroom or their home can earn points for each activity. Be sure to use the chapter outreach kit available from Lowrey, which contains a LIFE counter card, brochures and lapel buttons. **Normal Points are 1,000. Double Points are 2,000.**

### RULES and RESTRICTIONS:

Only those Members who participate in the activity can earn points. If you don't play at the event, but helped coordinate the event or get publicity for the event, you can claim points as you have participated in the event. Those Members who just attend the event, but didn't participate in putting it together or playing, cannot claim points. Points are distributed in this way to encourage the entire Chapter to get involved in the activity.

**LIMITS:** Members can only claim two (2) MMIYC Reward Points per month. MMIYC cannot be claimed as a Volunteer Activity



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## Hal Leonard Songbooks

### November: STILL MORE SONGS OF THE 50s!

Member Only  
25% Discount -\$14.95

*Easy Play Today  
Over 50 songs  
including: Autumn  
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Venus • and many  
more.*



**To Order:** visit [www.musicdispatch.com](http://www.musicdispatch.com), or call 1-800-637-2852. Use LIFE code **LL11** when ordering. Hal Leonard songbook code: **100012**  
Note, there is a shipping and handling charge.

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Member Only 25% Discount - 7.95

*26 songs, including:  
Back in the U.S.A. •  
Bo Diddley • Great  
Balls of Fire • Johnny  
B. Goode • Long Tall  
Sally • Mabelline •  
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*Stagger Lee • Surfin' U.S.A.*

**To Order:** visit [www.musicdispatch.com](http://www.musicdispatch.com), or call 1-800-637-2852. Use LIFE code **LL12** when ordering. Hal Leonard songbook code: **100563**  
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# L.I.F.E. Style

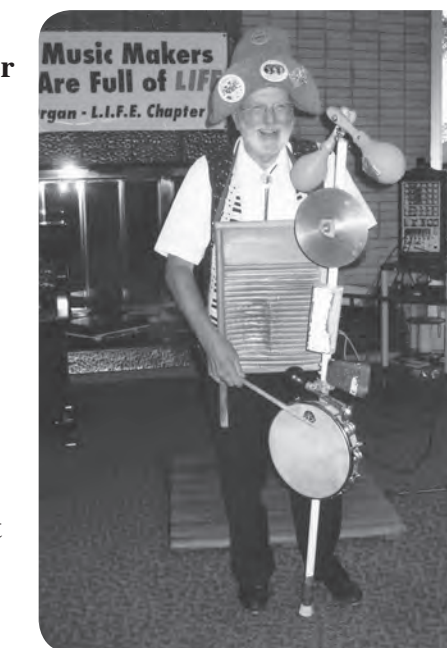
*A Year Of Friendship*

November 2009

## Music, Friendship & 'Bones'

**Minnesota Loon-y Tunes For LIFE**, sponsored by **Schmitt Music Center in Roseville, MN** pulled out all the stops at the Cerenity Complex in St. Paul for the 2nd year in a row thanks to the great advocacy of LIFE Member Judy Nobles. The entire Humboldt Campus and nearby community was invited to attend 3 hours of upbeat Lowrey music. Special performances by Jack Frost 'Mr. Bones' who tap dances and plays the fiddle.

Says **Chapter Reporter Judy Nobles**, "Last year, we were worried we might not be able to fill a full 3 hours with music and entertainment. This year, we had an abundance of players and in fact had to limit comments just to be sure we wouldn't run over the 3 hours! What a difference a year makes! One of Member's, Merry Fragomeni had mentioned that her 4 granddaughters (ages 10,6,4 & 2) sang well and completely on key and that they loved to perform in public. Well say no more - we invited them to perform and they were a HUGE hit! Later that spontaneously got up and started dancing to Jack Frost's final set - It was beyond cute!"



*The two Chapters partying in their hotel room - did anyone even get any sleep?*

A few weeks later the group also met at a half-way point in Iowa with fellow LIFE group **Kansas City Music Makers for LIFE** also sponsored by **Schmitt Music in Overland Park, KS**. Eight Members met up with 9 of the group to share 'missions' and interrelationships between Lowrey, its dealers and our LIFE Chapters as well as a sharing of common concerns and success of our respective Chapters. Judy says, "Ryan Gulbranson arranged motel and dinner accommodations and even gave us use of his uncles townhouse for our meetings. We had a lot of fun partying in one of our rooms after our Friday night dinner. Fortunately, no other guests in the motel objected to our noise and rowdy behavior! It was highly enjoyable and productive weekend and we certainly recommend it for other Chapters. Note the picture above of the groups with Ryan laying down. Maybe we partied him out?! :-)

## Dallas Metro Feeds The ‘Troops’



Dallas Metro LIFE sponsored by **Romeo Music in Dallas, TX** continues to support the Homes For Our Troops program and just recently helped build yet another new home for a returning wounded Veteran. The house was built for **SPC Brett Wolf of Weatherford, TX**. Key Turnover Ceremony was October 3, 2009.

Specialist Brett Wolf was serving in Iraq with the 25th Infantry when he was severely injured on September 11, 2007. Brett was injured while driving the lead vehicle, a minesweeper, in South Kirkuk, Iraq. The sweeper struck a large bomb, flipped over and injured several of the personnel on board.



The blast caused severe injuries to Brett, with both legs amputated above the knee, serious injuries to his right arm, abdomen and face as well as other minor injuries. **Denis Kaplan, Chapter Reporter and National Chapter President** says, “The last few weeks working with HFOT volunteers was a experience that will stay with us for a long long time. We had set up a refreshment table for the home building ‘troops’ who always take time to express their appreciation for all LIFE has done for the group.”

## Meet Rosina Gowin & Elroy Griebling

We know sometimes it’s not always easy to get your store owners excited about LIFE, although we can’t imagine why they wouldn’t be, but sometimes it’s just that way. Even Lowrey has a hard time getting some store owners to appreciate all that LIFE can do for their store and their Members, but hey, that’s LIFE, right?

We recently got a note from two very determined Members - **Elroy Griebling and Rosina Gowan of ‘Organ Grinders For LIFE’**. Sasy Rosina, “Elroy and I are the only Members left that are interested in LIFE and what it has to offer. Elroy remains President and I continue as Secretary. We have continued to promote LIFE even though the store is not supportive in getting new Members, but they do sign our reward point forms and have always provided store space for meetings.”

“Our Chapter Reporter has moved from the area and no one else has been named to the office. We no longer have formal meetings with just the 2 of us, yet we do not wish to relinquish our chapter name. We’re sticking it out as long as LIFE will have us.”

First, we want to give a big shout out to Rosina and Elroy for being such tried and true Members and for ‘sticking it out’ even when they don’t have the support of the store. We want Rosina and Elroy to know that LIFE and all it’s Members will happily be their ‘support team’ and anything they need, we’ll be there for them.

If you’d like to email Rosina your thoughts and support you can reach her at: [rosina.gowan@verizon.net](mailto:rosina.gowan@verizon.net) - we’re sure she and Elroy would love to hear from other Members!



## Guest Artist “Virtuoso & FX” by Paul Schaub



Hello again fellow L.I.F.E. Members. I want to talk with you this time about two great Lowrey features: FX and Virtuoso.

These are fun, interesting and virtually mistake proof features that go back decades in Lowrey's history.

### VIRTUOSO

This feature, found on the Palladium, Prestige and Legend, was the forerunner of the present Golden Harp. It's that thin, keyboard looking strip above the upper keyboard. All three models give you the ability to change the sound by using the Genius voice menu. In many cases, using the Rhythm Presets will automatically change the voice, if appropriate. Also, the Prestige has an additional pattern, called "step", that can be selected. See pages 98 & 99 of the Prestige Manual.

It is important that a chord, easy-play or full fingered, be played on the lower keyboard. The organ will then play these chord notes by running your finger up and or down on the Virtuoso strip. It's impossible to hit a wrong note! Otherwise, lacking this chord, the Virtuoso has no musical value. This wonderful feature can be used with or without a Rhythm Style.

### FX

The fill in. Unlike the Virtuoso, this feature will only activate when using a Rhythm Style - Big Band, Foxtrot, Waltz, etc. The FX is different for each Rhythm Style. Depending on your particular model, there are many ways of activating this feature - from the red FX button on the panel, to the right kick switch on the volume pedal, to the touch bar right below the lower keyboard. On larger models, FX can be activated by touching a long or short pedal with either foot. (See your Owner's Manual - Features Pages, Feature Page 9 - Pedal Natural/Black).

Although there are no set musical rules for using either of these features, here's what I do: I use either one when the melody note just sits there for three or more beats. Even more important, I let go of this melody note so it won't interfere or compete with the FX or Virtuoso effect. For example, if the melody note is a whole note, I play it as if it were a quarter note followed the 3 beats rest.

I hope this will be of help in having you fully enjoy your investment in a Lowrey. We'll talk again. *Paul.*

## For The History Buffs...

Did you know that when you sit down to play at your Lowrey, you’re a part of history? Frederick C. Lowrey first produced a working model of an electronic keyboard back in 1918. The model, however, differed radically from the Lowreys of today. Mr. Lowrey’s goal, which is as true today as in 1918, was to provide the very best tonal quality in an instrument all could enjoy.

Throughout the 1920’s and 1930’s, until World War II, Lowrey engineers worked with many varieties of tone generating systems. The 1940’s saw the development of the Eccles-Jordan tone generation system. Extensive research proved the system to be the most stable and advanced electronic circuitry ever devised. The implementation of this unique tone generation system gave Lowrey its true tone. Today, Lowrey Engineers have advanced the Lowrey light-years ahead with multi-tasking computer systems and digital sound synthesis that are responsible for the position of Lowrey as an industry leader in the recreational music making market.

## LIFE In Utah Gets ‘Extravagant’!



It’s ‘Extravaganza’ time in Riverdale, Utah!!! Lowrey Artist **Jim Vogel** joins the **L.I.F.E. In Utah** Chapter for a two day **Piano Gallery Organ Extravaganza** at the Mariott Hotel in Ogden, Utah. As you can tell by the laughs and smiles on all the happy faces, everyone had a absolutely fantastic time!!! LIFE In Utah Chapter

President is Tom Moeglein, Vice President is Doris Garlick, Secretary is Elayne Day and Special Assistants are Virginia Barnard and Sandy Sandor.

## Friends For LIFE !

Here’s the gang in Anderson, Indiana - **Friends For LIFE sponsored by Lambert Music**. Boy when this group has a pot-luck, we’ll be there’s no shortage of yummy food! Lambert Music opened their 2nd store in early October. We’re certain in no time, they’ll have a great LIFE Chapter going there as well. Best of luck!



## Westmoor Music Makers On The Move

Whew! **Westmoor LIFE Music Makers** sponsored by **Westmoor Music in Sioux Falls, ID** has been at it again! Reporter **Shirley Headrick** tells us, “We collected over the last few months for several different organizations - earning Double Points in a few cases! The Second Change Rescue, Daybreak, Food Pantry and SOS School Supplies benefited from all of us. There have been a lot of new faces in our classes, including **Gerry Inglett**, whom Chapter President **Lois Rasmussen** brought in. At one of our last LIFE Meeting’s we did a ‘Name That Tune’ game that was great and loads of fun - we highly recommend it to other Chapters. We also are taking time each meeting to learn how to properly fill out our LIFE Rewards cards (a ‘refresher’ course of sorts). There are at least half a dozen outreaches we have planned between now and the end of the year, so we have our work cut out for us - but then again, when you’re playing your Lowrey is it ever really work?”